



**Kick-off online meeting of the project  
KS11173, Clean Green City by Smart Waste Management, Cool4City**

**April 22, 2021 r.**

**Kick-off online meeting programme**

Kick-off meeting of the project Clean Green City by Smart Waste Management (KS11173, Cool4City), Cross-border cooperation programme “South-East Finland-Russia”. 2014-2020. Cool4City project facilitates the development of innovative waste management systems in Finland and Russia. The project will increase environmental awareness of citizens and support environmental SMEs business development, social entrepreneurship and circular economy. The meeting will take place in the framework of the transnational awareness raising event “Baltic Circular Economy Forum”.

Cool4City project is supported by Committee for Nature Use, Environmental Protection and Ecological Safety and Committee on IT and Communications. Everyone could take part in the online kick-off seminar. Registration is available at the following link <https://forms.gle/yxo4CnHsDqxNMntv9>

All registered participants will receive a link to participate 3 days before the start of the seminar.

<b>14:00– 14:10 (10 min.)</b>	<b>Greetings from the representative of the Committee for Nature Use, Environmental Protection and Ecological Safety (to be confirmed)</b>
<b>14:10 – 14:20 (10 min.)</b>	<b>Greetings from the representative of the Committee on IT and Communications (to be confirmed)</b>
<b>14:20 – 14:35 (15 min.)</b>	<b>Project presentation by the Lead partner (main goals, objectives, planned results)</b> <b>Maria Kuzko</b> , head of Department on Innovation and International projects, St. Petersburg State Unitary Enterprise “St. Petersburg Information and Analytical Centre”
<b>14:35– 14:50 (15 min.)</b>	<b>Presentation of Metsäsairila Oy, activities in the project</b> <b>Soili Nousiainen</b> , project engineer, Metsäsairila Oy
<b>14:50 – 15:05 (15 min.)</b>	<b>Presentation of Mikkelin Toimintakeskus ry, activities in the project</b> <b>Paulina Kuukka</b> , project engineer, Mikkelin Toimintakeskus ry

	<b>Raimo Lilja</b> , circular economy expert, Mikkelin Toimintakeskus ry
<b>15:05– 15:20 (15 min.)</b>	<b>Presentation of Helsinki Region Environmental Services Authority HSY, activities in the project</b> <b>Laura Järvilehto</b> , project manager, Helsinki Region Environmental Services Authority HSY
<b>15:20 – 15:35 (15 min.)</b>	<b>Presentation of Green Net Finland ry, activities in the project</b> <b>Evilina Lutfi</b> , Development manager/Business Development Director, Russia, Green Net Finland ry
<b>15:35 – 15:50 (15 min.)</b>	<b>Presentation of NP “AsEP”, activities in the project</b> <b>Boris Krylov</b> , director of NP “AsEP”
<b>15:50 – 16:00 (10 min.)</b>	<b>Questions, discussion</b>
<b>16:00 – 16:20 (20 min.)</b>	<b>Break</b>
<b>Project partners’ meeting</b> (only for project partners)	
<b>16:20 – 17:20 (60 min.)</b>	<b>Issues for discussion:</b> <ul style="list-style-type: none"> <li>- Work packages;</li> <li>- Partnership agreement;</li> <li>- Steering Group;</li> <li>- Administrative issues;</li> <li>- Reporting (descriptive and financial plan);</li> <li>- Web-site and social media, project logo development;</li> <li>- Upcoming project activities;</li> <li>- Next project partners’ working meeting.</li> </ul>